

# **LABRADOR NORTH CHAMBER OF COMMERCE** **BUSINESS AWARDS**

## **What is the Labrador North Chamber of Commerce (LNCC) Business Awards?**

The LNCC Business Awards is an initiative that celebrates the achievements, excellence, and contributions of businesses and entrepreneurs within Central Labrador (Happy Valley-Goose Bay, North West River, Sheshatshiu). The Awards Ceremony is a night of brilliance and inspiration, and a platform where we honor exceptional businesses and leaders.


## **What is the purpose of the LNCC Business Awards?**

The purpose of the LNCC Business Awards is to acknowledge the hard work, dedication, and accomplishments of businesses and individuals, motivating them to strive for continued success. The event aims to foster healthy competition, inspire entrepreneurship, and showcase best practices and innovative strategies that others can learn from.

## **Who can be nominated?**

Any business owned and operated within Central Labrador for a minimum 1 year may be nominated for the LNCC Business Awards. You may even nominate yourself! Chamber membership is not required or considered during the application process.

## **THE LIST OF AWARDS:**

- Small Business of the Year (1-15 Employees)
  - Business of the Year (+15 Employees)
  - Community Impact Award
  - Outstanding Workplace of the Year
  - Young Entrepreneur of the Year
  - Business Leader of the Year
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## **SMALL BUSINESS OF THE YEAR (1-15 EMPLOYEES)**

This award acknowledges the spirit of small-scale success and celebrates innovation, leadership, and growth. Nominee should showcase their excellence in number of areas such as production, marketing, customer service, financial management, community engagement and demonstrate potential for future growth and expansion. The nominee demonstrates a knowledge and understanding of the importance of diversity, equity, and inclusion beyond their organizational boundaries.

The participant must be a registered business/ organization for at least a year and operating in the Central Labrador region.

## **BUSINESS OF THE YEAR (+15 EMPLOYEES)**

This award acknowledges businesses that have redefined industry and community standards through visionary leadership and excellence. Nominees should showcase the value in partnerships, financial growth, commitment to its clients and customers, and positive employee engagement. The nominee has contributed to the development of Central Labrador by positively impacting the community. The nominee demonstrates a knowledge and understanding of the importance of diversity, equity, and inclusion beyond their organizational boundaries.

The participant must be a registered business/ organization and operating for at least a year in the Central Labrador region.

## **COMMUNITY IMPACT AWARD**

This award acknowledges businesses including non-profits that have made a significant mark on the society. The nominee must illustrate their positive and measurable impact on the Central Labrador community through their mandate and associated activities. This impact can be in the form of economic development, job creation, support for local causes, or other initiatives that enhance the quality of life for residents. The nominee should also illustrate its commitment to community service through either staff or financial involvement.

The participant must be a registered business/ organization for at least a year and operating in the Central Labrador region.

## **OUTSTANDING WORKPLACE AWARD**

This award recognizes organizations that create workplaces where its employees can thrive. The nominee should prioritize employee well-being, foster inclusivity and diversity, and promote a positive workplace culture. Nominees should offer a positive, engaging environment that drives meaningful difference for clients, people, and the community. They must illustrate how they inspire confidence in employees to be at their best by celebrating each person's unique experiences and perspectives. The participant must be a registered business/ organization for at least a year and operating in the Central Labrador region.

## **YOUNG ENTREPRENEUR OF THE YEAR**

This award acknowledges fearless go-getters who have turned their dreams and ideas into successful businesses, demonstrating outstanding leadership, creativity, and community impact. The nominee should show a commitment to personal growth and continuous learning in their business or professional journey. The nominee must be between the ages of 18 and 35 at the time of nomination. The nominee must own or co-own a business or be actively engaged in a professional field within the Central Labrador region.

## **BUSINESS LEADER OF THE YEAR**

This award acknowledges exceptional individuals who have driven their organizations to new heights through strategic insight, transformative decision-making, and inspirational guidance. The nominee should exhibit visionary leadership qualities and have been recognized (formally or informally) for their professionalism, mentorship, service quality and commitment to the community. The winner of this award is someone who illustrates inclusive leadership and is forward-thinking about the development of the Central Labrador community. The nominee must hold a significant leadership position within a registered business or organization operating in the Central Labrador region.

# **ELIGIBILITY CRITERIA**

## **Small Business of the Year (1-15 Employees)**

- The nominee must be associated with a registered business/ organization with the respective municipality for at least a year and operating in the Central Labrador region.
- Nominees must have been in business for minimum 1 year as of Aug 31, 2023.
- Nominees must be an independently owned and operated business with total number of employees not exceeding 15.
- Please note: Not for Profits/Crown Corporations/ 100% Government Funded Organizations are not eligible for this category.

### **Business of the Year (+15 Employees)**

- The nominee must be a registered business/ organization with the respective municipality for at least a year and operating in the Central Labrador region.
- Nominees must have been in business for minimum 1 year as of Aug 31, 2023.
- Nominees must have total number of employees exceeding 15.
- Please note: Not for Profits/Crown Corporations/ 100% Government Funded Organizations are not eligible for this category.

### **Community Impact Award**

- The nominee must be a registered business/ organization with the respective municipality for at least a year and operating in the Central Labrador region.
- Nominees must demonstrate a significant commitment to community engagement and involvement in Central Labrador.
- Nominees should have formed partnerships with local entities to engage the community in Central Labrador's betterment.

### **Outstanding Workplace Award**

- The nominee must be a registered business/ organization with the respective municipality for at least a year and operating in the Central Labrador region.
- Nominees must create a positive, inclusive workplace that nurtures employee growth, satisfaction, and well-being.
- Nominees must show dedication to employee growth through training, mentorship, and career development, including ongoing learning and professional support.
- Nominees should offer competitive employee benefits and recognition programs that acknowledge and reward outstanding performance, dedication, and achievements.

### **Young Entrepreneur/Professional of the Year**

- The nominee must be between the ages of 18 and 35 at the time of nomination.
- The nominee must own or co-own a business or be actively engaged in a professional field within the Central Labrador region.
- The nominee should demonstrate a strong entrepreneurial spirit, including qualities such as innovation, risk-taking, and a drive for success.
- The nominee must have achieved notable success and accomplishments in their business or professional endeavors. This can include financial growth, market recognition, industry awards, successful projects, or other significant milestones.
- The nominee should exhibit exceptional leadership qualities and demonstrate a clear vision for their business or professional career.
- The nominee should show a commitment to personal growth and continuous learning in their business or professional journey.

### **Business Leader of the Year**



- Nominees must hold a significant leadership position within a registered business with the respective municipality.
- Nominees must have an active participation in a business located or operating in Central Labrador. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Please note: Individuals currently working for Crown Corporations/100% Government Funded Organizations are not eligible for this category.

## **FAQ**



## **Q: Who are the judges?**

A: The judges for the LNCC Business Awards are a diverse group of industry experts, business leaders, and community advocates. Chosen for their impartiality and expertise, they bring a wealth of knowledge to the evaluation process. With clear guidelines and specific award criteria, the judges review nominations and relevant documentation to make informed decisions. Transparent and fair, the judging panel ensures a credible recognition of outstanding businesses and entrepreneurs that truly celebrate the best of Central Labrador's business community.

## **Q: Judging Committee**

A: The LNCC Business Awards employs an impartial volunteer judging panel consisting of five (5) distinguished local business and community leaders spanning various industries, ensuring impartiality, integrity, and openness. This committee encompasses a chairperson and 4 (4) additional judges. Judges will be announced soon.

Judges must meet the following criteria:

- Age 18 or above
- Active membership in the LNCC Chamber
- Respected and engaged member of the local business community
- Not employed by the LNCC Chamber of Commerce or currently sitting on LNCC Board
- Not nominated for an award in the 2023 awards cycle

## **Q: Can I nominate myself?**

A: Yes! You can nominate yourself or your organization for an award. Self-nominations are encouraged!

## **Q: For how many awards can a business be nominated?**

A: A business can only be nominated for a **maximum of two** (2) awards. If a business is nominated for more than two awards, the judges will place the business in the two award categories for judging that are most relevant and applicable.

**Q: How will I know if I am nominated?**

A: All nominees will be notified via email by chamber staff once the nomination period ends. We encourage you to celebrate and share this nomination with your colleagues and on your social media channels! Social media marketing materials will be designed and provided.

**Q: How will I know if I am a finalist?**

A: Finalists are notified via email by Chamber staff during the first week of October. There will be a public announcement later in October - it will be posted on Chamber social media channels, on the Chamber website, and in the e-newsletter. Please note at this time we do not contact all submitters to inform them if they are not finalists, but if you are unsure by mid-October, you can reach out to the Chamber team to confirm.

**Q: What happens if I am a finalist?**

A: Finalists have an exciting time ahead! The LNCC will post and celebrate news on the finalists on our social media accounts and in our e-newsletter. Finalists will attend a reception with sponsors and judges to celebrate their achievements, and then they attend the big show: the Awards Gala in late November!





# CONTACT **US**

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